

Beyond the Orchard

**Wanting to sell your macadamia nut crop?
Wondering whether to sell wholesale or retail?
What are the criteria for the best quality NZ macadamia nuts?**

**NZMS Conference & AGM 2010
Workshops & Discussions
29th & 30th May 2010**

**The Bridgehouse Lodge
Warkworth**

**Saturday 9.00 – 5.00. Dinner to follow
Sunday 8.30 – 12.30pm. Lunch to follow**

Also

Market options for growers who want to retail their own nuts.

- Where can growers currently sell their nuts?
- What you need to start a Farmers Market stand?

Processors have been invited to outline their quality criteria & expectations

- Which processors buy wholesale NIS?
- Who can process your nuts on your behalf?

What market options could be available for those who wish to pool their resources?

- A questionnaire to collect facts and figures to ascertain what we could achieve.

Be part of implementing the new standards for growing NZ macadamia nuts

- MacAcc, the quality programme for NZ macadamia nuts.

Guest Speaker

Ian Greaves
Vice President NZKGI

NZ Kiwifruit Growers Inc represents 3,500 small kiwifruit growers. He is also General Manager of Seeka Kiwifruit Industries Ltd., an orchard leasing and post harvest company. Additionally he is director of Kiwifruit New Zealand, the industry regulator, and a member of Hort NZ's taskforce. This is a chance to hear how this very successful kiwifruit industry works for the growers. Could this model work for macadamia nut producers looking to pool resources?

Conference enquiries: **Ross Keown**, phone 027 444 92272 or 09 233 4152
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