

NZ Macadamia Society Inc. AGM and Conference

May 29th – 30th 2010

Theme: Beyond the Orchard

Venue: The Bridgehouse Lodge, Warkworth, Ph: 09 425 8351

Why Come to the 2010 Annual General Meeting and Conference?

During the last year, the NZMS committee has worked to provide value to members and progress our society in the following areas:

1. Market development
2. Industry Development
3. Research
4. Quality Program
5. Communications and Information Exchange

This AGM is your chance to hear the following presentations, take part in discussions and help to move the macadamia industry forward. More information on www.macadamia.co.nz click on the **News Item** Member Value Project.

Key Note Speaker - Ian Greaves: Vice President_NZKGI

(NZ Kiwifruit Growers Inc represents 3,500 small kiwifruit growers) He is also General Manager of Seeka Kiwifruit Industries Limited (an orchard leasing and post harvest company),
Additionally he is

- Director Kiwifruit New Zealand (Industry Regulator)
- Director of Seeka Growers Limited
- Member of the kiwifruit Industry Advisory Council
- Member Hort NZ taskforce implementing strategy of \$10b by 2020

This is a chance to hear how this very successful co-operative operates. **Is** this a model the NZMS membership could develop to move the macadamia industry forward?

Survey:

Following the key note speaker, Ian Greaves, there will be an discussion on the viability and possible benefits to the growers of a similar co operation within the macadamia industry. To achieve this attendees will work through a survey collating information. For example, just how many tons of nuts are available in NZ?

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Quality. Quality. Quality – Why is it needed? Your chance to help set the standards.

Processors Presentation:

The society has invited all known processors to come to our AGM. They have been invited with the following aims in mind:

1. to help develop our industry through our society
2. to present what services they can offer growers
3. to tell growers how they would like nuts prepared for processing
4. to create an open forum for discussion

This is your chance to hear what the processors would like from growers and a chance to put growers questions to processors.

Markets - Where can I sell my nuts?

Many growers ask this question. A presentation and discussion on perceived marketing opportunities will help to answer this question. Taking your macadamias to retail. Current members' achievements and a range of end products.

Our Society needs your input to all of these items to make this the best A.G.M. yet. Reserve the 29- 30th May 2010 now. We look forward to seeing you in Warkworth.